

2014 World Wetlands Day Commemoration Awareness Activities by the Swaziland National Trust Commission (SNTC).

ELECTRONIC & PRINT MEDIA PLATFORM	FORMAT	COMMENT	DATE
1. Radio programme	1.1 SiSwati Broadcast on current events by the Director of Nature Conservation	The commemoration theme and its importance.	31.01.14
	1.2 SiSwati broadcast on Current Events	Awareness and education broadcast	04.02.14
	1.3 SNTC Radio programme slot (Interviews of three (3) officials from Ministry of Agriculture (1) and the Swaziland National Trust Commission (2).	Awareness and education broadcast	03.02.14
	1.4 Wetlands News item	Awareness and education broadcast	03.02.14
2. Television programme	2.1 SiSwati Programme on the Breakfast Show (National Environment Education Officer, SNTC Senior Ecologist)	Awareness and education broadcast	03.03.14
3. Print Media Article Publication	3.1 The Swazi Observer	English advert & editorial supplement on the 2014 theme on wetlands	02.02.14
	3.2 The Times of Swaziland		03.02.14
4. Adaptation of Ramsar Cartoon message materials to the SiSwati language	4.1 the cartoon message was re-written in the local language as a picture message.	Cartoon messages were developed for the SNTC Environmental Education Centres	All completed and ready for use by visiting formal and informal groups.